

GOALS STRATEGIES & ACTION ITEMS

City Council Meeting
January 25, 2022

WHY?

Budget purposes

Transparency with the Public

Give Staff Direction

Basis on how to evaluate staff

CURRENT MISSION STATEMENT

The mission of the City **Council is to develop plans and programs** for the City that allow the City to adequately meet the duties and obligations set out in the **City Charter** of the City of Lindsay in a responsible, transparent, and forward-thinking manner, and always in accordance with **State and Federal law**.

NEW MISSION

The mission of the City of Lindsay is to deliver quality services in a financially sustainable, transparent manner while prioritizing safety, infrastructure, community and quality of life.

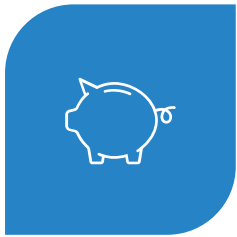
FOR 2022 – STICK TO THE PLAN!!!

The Corrective Action Plan

- Fleet Management
- Repayment of Loans Plan
- Long Range Finance Policy
- Enterprise Funds Plan
- Streets Program Study
- Citywide Fee Study
- Evaluate Public Safety Model

American Rescue Plan

DRAFT GOALS



ENSURE THE CITY
IS FISCALLY
SUSTAINABLE
AND RESILIENT



PROVIDE A SAFE,
CLEAN
COMMUNITY
ENVIRONMENT
FOR ALL



EXPAND THE
ECONOMIC
BASE



INVEST IN
CRITICAL STREETS,
WATER, AND
SEWER
INFRASTRUCTURE



IMPROVE THE
QUALITY OF LIFE
FOR PEOPLE
THAT LIVE AND
WORK IN
LINDSAY

GOAL 1: ENSURE THE CITY IS FISCALLY SUSTAINABLE AND RESILIENT.

Strategies

- Operate City government in a fiscally responsible and prudent manner to ensure that the City of Lindsay makes sound fiscal decisions.
- Develop, update, and maintain fiscal policies to ensure appropriate oversight and best practices.
- Review the City's fees and rates schedule.
- Ensure that enterprise funds are supported by appropriate revenue sources and not a drag on the General Fund.

Action Items

1. Implement Corrective Action Plan in Response to State Auditor Report 2020-804.
2. Fund City's Section 115 Trust.
3. Adopt & Implement a Five-Year Financial Planning Policy.
4. Create a rolling five-year financial forecast.
5. Review all rates and fees for municipal services.
6. Review Water, Sewer & Refuse rates every five years.
7. Continue property tax billing for sewer and refuse services.

GOAL 2: PROVIDE A SAFE & CLEAN COMMUNITY ENVIRONMENT FOR ALL.

Strategies

- Analyze and evaluate the effectiveness of using a combined police and fire department.
- Explore additional training opportunities.
- Identify funding sources other than the General Fund for public safety equipment.
- Work with community partners and other governmental agencies on crime prevention.
- Ensure that the City of Lindsay is prepared for emergencies.
- Engage and effectively respond to the Community's safety concerns.

Action Items

1. Consider the addition of two (2) full-time firefighter positions if the City's budget permits.
2. Identify public safety equipment needs and collaborate with Senator Melissa Hurtado's office to identify potential funding sources.
3. Continue the use of the Wellness Center as a community testing and vaccine site in response to COVID-19.
4. Ensure all City staff receive NIMS training.
5. Increase Fire Department Personnel if financially feasible.
6. Mitigate downtown fire impacts

GOAL 3: EXPAND THE ECONOMIC BASE IN LINDSAY

Strategies

- Grow the number of employment opportunities in Lindsay.
- Assist business growth for existing businesses.
- Recruit retail and other sales or excess tax generating businesses.
- Focus on the redevelopment of Downtown Lindsay.

Action Items

1. Identify beautification and property rehabilitation projects in the Downtown Lindsay area.
2. Expand the City's retail base by developing marketing plans to recruit retailers.
3. Support the City's existing small businesses and small business expansion through the development of a small business grant program.
4. Develop relationships with property owners and potential cannabis growers within the City to develop cannabis cultivation projects.
5. Cultivate working relationship between City staff and business owners to gather information and assist when appropriate.

GOAL 4: INVEST IN CRITICAL STREETS, WATER, AND SEWER INFRASTRUCTURE.

Strategies

- Continue to monitor drought conditions throughout the state and in the region.
- Develop and maintain infrastructure resources to support sustainable growth.
- Ensure funding is in place for long-term fiscal stability.

Actions Items

1. Implement American Rescue Plan Spending Plan and complete identified projects.
2. Focus on repairing streets
3. Complete Linda Vista Project
4. Work with Tulare County on a regular basis
5. Repair Harvard Ave

GOAL 5: IMPROVE THE QUALITY OF LIFE FOR PEOPLE THAT LIVE AND WORK IN LINDSAY.

Strategies

- Provide high quality recreation options for residents of all ages.
- **Invest in parks and recreation.**
- Continue to develop important partnerships with Lindsay Unified School District and Lindsay Hospital District.
- Bring much needed housing, transit employment, youth and family services to the residents of Lindsay.
- Create a work environment for City employees that promotes and supports employee development, growth and community.

Action Items

1. Make necessary capital improvements to Wellness Center
2. **Complete renovation of Olive Bowl/Kaku Park.**
3. **Explore funding options for new skate park**
4. Review the long-term goals for McDermont Fieldhouse
5. Redevelop 284 E. Hermosa St. as a Resource Center for housing, employment, youth and family services.
6. **Review Friday Night Market operations.**
7. Explore funding opportunities for improvements at Harvard Park
8. Continue to employ interns from Lindsay
9. Explore funding for new Transit Center

Answer
questions



Receive
comments and
feedback



Assign timelines
&
responsibilities



Approve City
Goals at the
next meeting

NEXT STEPS