



LINDSAY ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Matthew Mingrone
Jonathan Roque
Henry Villanueva
Guadalupe Vasquez
Vacant

January 23, 2025, 3:30 P.M.
City Hall, 251 E. Honolulu St., Lindsay, CA 93247

Notice is hereby given that the Lindsay Economic Development Committee will hold a Regular Meeting on Thursday, January 23, 2025 at 3:30 p.m. in person and live via YouTube.

Rules for Addressing the Committee:

- Members of the public may address the Committee on matters within the jurisdiction of the City of Lindsay.
- Persons wishing to address the Committee concerning an item on the agenda will be invited to address the Committee during the time that the Committee is considering that agenda item. Persons wishing to address The Committee concerning issues not on the agenda will be invited to address The Committee during the Public Comment portion of the meeting.
- When invited by the Mayor to speak, please step up to the lectern, state your name and city of residence, and make your comments. Comments are limited to three minutes per speaker.

Americans with Disabilities Act

Pursuant to the Americans with Disabilities Act, persons with disabilities who may need assistance should contact the City Clerk prior to the meeting at (559) 562-7102 ext. 8034 or via email at mpeton@lindsay.ca.us.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

Matthew Mingrone
Jonathan Roque
Henry Villanueva
Guadalupe Vasquez

4. APPROVAL OF AGENDA

5. PUBLIC COMMENT – The public is invited to comment on any subject under the jurisdiction of the Lindsay Economic Development Committee. Please note that speakers that wish to comment on a Regular Item on tonight's agenda will have an opportunity to speak when public comment for that item is requested by the Chair. Comments shall be limited to three (3) minutes per person, with thirty (30) minutes for the total comment period, unless otherwise indicated by the Chair. The public may also choose to submit a comment before the meeting via email. Public comments received via email will be distributed to the Committee prior to the start of the meeting and incorporated into the official minutes; however, they will not be read aloud. Under state law, matters presented under public comment cannot be acted upon by the Committee at this time.

6. DISCUSSION ITEMS

6.1 Welcome and Introductions

- Brief introduction of Committee Members, key City staff, and Council representatives.

6.2 Committee Structure and Responsibilities

- Appoint a member of the Committee to be the Chair and Vice Chair.
- Subcommittee formation (if needed)
- Regular meeting schedule and communication channels

6.3 Review of Goals and Objectives

- **Discuss the overall goals of the Committee with a focus on:**
 - Defining the “downtown area”
 - Defining the vision for revitalizing and developing/redeveloping the downtown area
 - Identifying key priorities and strategies for economic growth
 - Establishing timelines and milestones for the committee’s work

6.4 Current State Assessment

- **Presentation on the current state of the downtown area:**
 - Economic trends, challenges and opportunities
 - Existing businesses and their concerns/needs

6.5 Action Planning

- **Brainstorming session on immediate next steps**
 - Priority areas for initial focus
 - Assigning responsibilities and setting deadlines
 - Securing necessary resources and support from the City
 - Downtown Cleanup Day
 - Downtown Serve Day

6.6 Public Input and Community Engagement

- **Discuss strategies for involving the community in the revitalization efforts:**
 - Public forums, surveys, and outreach programs
 - Engaging with residents, businesses, and stakeholders
 - Building Consensus and support for proposed initiatives

7. NEXT STEPS

- **Summarize key decisions and recommendations**
- **Confirm date and time for the next Committee meeting**

8. **ADJOURNMENT** – Lindsay Economic Development meetings are held in the City Council Chambers at 251 E. Honolulu Street in Lindsay, California beginning at 3:30 P.M. once a month, or as needed. A complete agenda is available at www.lindsay.ca.us. In compliance with the Americans with Disabilities Act & Ralph M. Brown Act, if you need special assistance to participate in this meeting, or to be able to access this agenda and documents in the agenda packet, please contact the office of the City Clerk at (559) 562-7102 x 8034. Notification prior to the meeting will enable the City to ensure accessibility to this meeting and/or provision of an alternative format of the agenda and documents in the agenda packet.

AFFIDAVIT OF POSTING AGENDA

I hereby certify, in conformance with Government Code Sections 54954.2 and 54956, this agenda was posted in the bulletin board at the front of City Hall, 251 E Honolulu St., as well as on the City of Lindsay’s website (www.lindsay.ca.us).

DATE & TIME POSTED: Monday, January 20, 2025 at 3:00 p.m.


Maegan Peton, City Clerk