

Lindsay City Council Agenda
Special Meeting
Sweet Brier Plaza 6:00pm
Adjourn to 251 E. Honolulu
Lindsay, California 93247
Tuesday, September 19, 2017

1. WALKING TOUR OF SWEET BRIER PLAZA AND DOWNTOWN AREA 6:00pm
 2. ADJOURN TO CITY HALL COUNCIL CHAMBERS

 3. a) Call to Order: 6:30 p.m (or as soon thereafter).
b) Roll Call: Council members Velasquez, Watson, Cortes, Mayor Pro Tem Salinas and Mayor Kimball.
c) Flag Salute: Mayor Kimball.
d) Invocation: Kirk Ingoldsby, Church of Jesus Christ of Latter-Day Saints.

 4. Public Comment: The public is invited to comment on any subject under the jurisdiction of the Lindsay City Council, including agenda items, other than noticed public hearings. Comments shall be limited to (3) minutes per person, with 30 minutes overall for the entire comment period, unless otherwise indicated by the Mayor.

 5. Continue Discussion of Sweet Brier Plaza and Downtown Area.
Presented by Bill Zigler, City Manager.

 6. Discussion of Sweet Brier Plaza /Friday Night Market Study Session. (pg. 1-2)
Presented by Mike Camarena, Director of City Services.

 7. ADJOURN. The next Regular meeting of the Lindsay City Council is scheduled for Tuesday, September 26, 2017 at 6:00 p.m., 251 E. Honolulu, Lindsay California 93247.
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Materials related to an Agenda item submitted to the legislative body after distribution of the Agenda Packet are available for public inspection in the office of the City Clerk during normal business hours. Complete agenda is available at www.lindsay.ca.us In compliance with the Americans with Disabilities Act & Ralph M. Brown Act, if you need special assistance to participate in this meeting, or to be able to access this agenda and documents in the agenda packet, please contact the office of the City Clerk at (559) 562-7102 ext 8031. Notification 48 hours prior to the meeting will enable the City to ensure accessibility to this meeting and/or provision of an alternative format of the agenda and documents in the agenda packet.



DATE : September 19, 2017
TO : Honorable Mayor Kimball and City Council Members
FROM : Michael Camarena, City Services Director
RE : Sweet Brier Plaza/Friday Market Study Session

BACKGROUND

Sweet Brier Plaza (including the Mercado facility) was constructed in 2003. The cost of the plaza and Mercado was approximately \$1.3M dollars. The Friday Market (originally labeled Friday Farmers Market) began 2003 as well. In the early stages of the Friday event, which was held every Friday evening, the target of attendees was 500-1,000 persons. This number would have been considered a successful evening event figure. The Friday market surpassed this attendance figure from the first event and has seen 3,000-4,000 attendees on a regular basis. Vendor numbers have varied over the years, but most recently the Chamber is able to accommodate up to 220 vendors.

The City worked with the event organizer, the Lindsay Chamber of Commerce and provided support in the first few years of operation. Support included manpower, equipment and all operating expenses (power, water, gas utilities) paid for. The City has since developed a contract for the Friday market with the Chamber. As of March, 2017, the cost for each event is \$2,000 and the Chamber pays their share of all utility fees. The City provides two vehicles and miscellaneous electrical equipment only.

DISCUSSION

In 2009, the entire downtown area was renovated with wider sidewalks, new curb and gutter and an underground storm drain system to remove rain runoff as quickly as possible. New street paving was also installed in 2009 as the final component of the downtown renovation. A modified version of the Friday market was required during the 2009 construction.

The Friday market continues to provide a consistent community-oriented event. There are opportunities for families to partake in food, vendor and entertainment in the downtown area with a large number of market goers walking to the Friday evening event.

At the time the Friday market began, the success and longevity was not considered to be a detriment of any kind to the City. However, over the course of 14 years of operation, the Friday market has accelerated deterioration in areas of the Plaza and downtown.

With the updated contract between the City and Chamber, there is now a small funding stream that may be available to contribute to repairs of the Plaza and downtown areas. Council has expressed many ideas of projects and the purpose of this study session is to present potential costs of repair/improvements.

Ideas presented by Council members included (these are separated into Sweet Brier Plaza and Mercado area and general downtown area the Friday market encompasses);

Downtown

1. Planters/Irrigation Renovation
2. Street light and bollard upgrade (LED)
3. Chamber entry floor renovation
4. Chamber double folding security gate
5. Street sealing/painting
6. Screened fence at city property

Sweet Brier Plaza and Mercado

1. Planters/Irrigation Renovation
2. Street light and bollard upgrade (LED)
3. Mercado light renovation
4. Renovate restroom
5. (Re)Stain concrete areas
6. Planter areas to hardscape transition
7. Remove planters and add street parking
8. Street sealing/painting
9. Fountain renovation
10. Interactive fountain renovation
11. Fountain to planter transition
12. Gazebo over fountain
13. Drought tolerant landscape design (Plaza)
14. Relocate interactive fountain to city park

Estimate budgets for each of these items will be presented in a PowerPoint presentation on September 19, 2017.